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ABSTRACT OF THE DISCLOSURE

A broadcast receiving apparatus is equipped with a function appropriately dealing with a failure in broadcast recording. Along with broadcast content, incidental information allowing identification of the broadcasting content is received. incidental information is preferably digital broadcast program sequence information. The receiving apparatus records the received broadcast content. When recording of certain content fails, an alternative broadcast content providing the same content is retrieved on the basis of the incidental information, and recording thereof is promoted by a rerecord promote processing unit. The recording of the alternative broadcast content is reserved or the user is alerted to the existence of the alternative broadcast. The incidental information is effectively utilized to link together sound recorded content positioned immediately before and after the content of which sound recording has ended in failure. Furthermore, effective use is made of the incidental information to obviate double recording of content so that memory is conserved.

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